

**McLean Community Center
Public Meeting on MCC Sign Renovation Project
November 14, 2011**

The McLean Community Center Governing Board held a public meeting on November 14, 2011 to receive additional public comment on its proposed project to update and reface its existing signs, including its primary sign at the intersection of Dolley Madison Boulevard (Rte. 123) and Old Dominion Drive, in McLean Central Park.

MCC Governing Board Members Present: Board Chair Kevin Dent, Board Vice Chair Risa Sanders, Board Secretary Craig Richardson, Sean Dunn, Chad Quinn, and Robin Walker. MCC Executive Director George Sachs also attended, along with additional MCC staff members

There were approximately 40 people in attendance, including the following:

- Supervisor John Foust and Jane Edmonson (Foust's Chief of Staff)
- Kevin Fay, a member of the Fairfax County Park Authority Board, along with two FCPA staff members
- Edwin "Sam" Clay, Director of the Fairfax County Public Library
- Members of the Board of Directors of McLean Project for the Arts
- MPA Executive Director Nancy Perry
- Members of the Friends of the McLean Community Center
- A representative of the Friends of the McLean Central Park
- Additional members of the public.

Governing Board Chair Kevin Dent opened the meeting by welcoming all attendees, and stating that the Governing Board of MCC wanted to get further input from members of the public regarding the proposed sign renovation project. The results of all public input will be provided to the Governing Board in connection with the Governing Board's evaluation of the sign renovation project.

Supervisor John Foust welcomed residents and encouraged residents to use the meeting as an opportunity to comment on the MCC signage project.

Ms. Sanders, chair of Board's Capital Facilities Committee, gave an overview of the process that led to the sign designs that have been presented to the public. Among other things, Ms. Sanders said that the following issues were addressed when developing the proposed sign renovation project:

- The goal of this project is to update and refurbish the current signs, which have fallen into disrepair.
- This signage renovation project updates existing signs, and no additional signs are proposed to be added.
- The primary sign at the intersection of Dolley Madison Boulevard (Rte. 123) and Old Dominion Drive will use the existing walls, which will be painted with durable, weather-resistant exterior grade paint. The background for the logos and directional signs will be

metal that is painted dark blue in order to allow the logos and names to be easily seen. The logos and names will have brushed aluminum lettering

- MCC's and Alden Theatre's new logos will be incorporated into the design on the primary sign.
- The primary sign will identify MCC, McLean Central Park, and the Dolley Madison Library, as in the current design. The Alden Theatre logo will be added to MCC's portion of the main sign to give the Alden Theatre more visibility.
- The McLean Project for the Arts, which is housed in MCC, has been added to all directional signs along with MCC, the Park and the Library.
- The names and logos for MCC, Alden Theatre and MPA will be on the sign at the entrance to MCC.
- The primary sign will feature a tasteful, high quality Daktronics LED sign, which will be incorporated into MCC's portion of the sign. The purpose of the LED sign is to replace the plastic sign boards that are manually inserted into the sign wall. The LED sign will be programmed remotely.
- The LED sign will include advertising of events for MCC, MPA, and certain community events held at MCC, and from time-to-time the LED sign will be available to advertise Dolley Madison Library and McLean Central Park events.
- The proposed signage renovation, including the LED screen, conforms to Fairfax County zoning requirements.
- The trail-blazer signs along Rte. 123 that lead the way from the primary sign to Ingleside will be refinished and updated to include MCC's new logo.

Ms. Sanders concluded her remarks by noting that MCC is excited about the proposed sign renovation project, which will be a service to residents, MCC, the Alden Theatre, MPA, the Library, the Park, community arts groups and the public at large.

Mr. Dent then invited public comment. Approximately 12 members of the public provided comment on the proposed sign renovation project, of which approximately 8 were generally supportive of the sign renovation proposal, and three expressed concerns about some aspect of the proposed project. Certain of the concerns expressed related to the proposed LED component of the primary sign, and the view that the current signs could be repaired and left in their current style. A question was also raised as to whether potential changes to McLean Central Park might impact the primary sign at the intersection of Dolley Madison Boulevard (Rte. 123) and Old Dominion Drive.

Mr. Dent thanked everyone for their comments, and said that MCC would continue to welcome public comment on the proposed sign renovation project through Monday November 21, 2011. Comments can be made by completing comment forms at MCC, or by submitting comments to MCC by email. Following the end of the comment period, a compilation of all comments will be made available on the MCC website.